

limit to those taxis which lie within a desired range from a taxi taking position. Beneath the respective buttons 110, 111, options 112 for selecting "nearest" and "furthest" are provided in the setting frame 109. When the customer selects "nearest" in the options 112, a taxi positioned nearest from a taxi taking position is ~~bidden-off~~ bid upon, whereas when the customer selects "furthest,"[[,]] a taxi positioned furthest away from the taxi taking position is ~~bidden-off~~ bid upon. A shorter waiting time is preferred when a customer requests for the allocation of a taxi, so that the selection of "nearest" is taken for granted. Therefore, if a positional condition is spontaneously limited from the characteristics of a particular service, the options 112 may be eliminated. Here, the taxi taking position specified by the customer corresponds to a desired value.

Page 70, lines 9-11:

In S713, narrow-down processing is executed. Specifically, a bidder who has offered the position which most meets requirements of the user (client) is ~~bidden-off~~ selected as a trading partner.

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Page 114, line 16 - page 115, line 6:

On the screen O, a bid-off button 175 at a right end position corresponding to an article (or a service) ranked at the first position as a successful bid candidate is displayed as selected. When the client wants to individually view an evaluation point for each key word and changes an article to be ~~bidden-off~~ bid upon to an article at a lower rank candidate, the client may select a right end position corresponding to the article to switch the position at which the bid-off button